

Safer Baby Collaborative | about the project

WHAT WILL THE SAFER BABY COLLABORATIVE ACCOMPLISH?

By July 2020 we aim to reduce the rate of avoidable stillbirths in the third trimester by 30 per cent in participating maternity services.

Victoria's stillbirth rate is 6.2 per 1000 births. Awareness of risk factors for stillbirth is low and research suggests many are avoidable. Safer Care Victoria (SCV) is using its partnership with the Institute for Healthcare Improvement (IHI) to lead a breakthrough series collaborative to reduce Victoria's stillbirth rate.

FOCUSING ON FIVE KEY ASPECTS OF CARE

- Increasing public awareness of the importance of fetal movements
- Diagnosis and management of fetal growth restriction
- Improving rates of smoking cessation in pregnancy
- Raising awareness of safe maternal sleep positions
- Promoting appropriate timing of birth and mitigating unintended consequences or harm.

WHAT YOU WILL NEED TO JOIN

- **Executive sponsorship:** this person needs to engage with the work and attend learning session two on 18 October
- **A core team** (including team leader) of an obstetrician, midwife, consumer and member with quality improvement experience, to identify champions and drive change. This team must attend all the learning sessions.
- **A wider team** (6–12 members) who are influencers in the organisation and can drive

commitment to the work, including a member responsible for data entry.

- Time to do the improvement work: collaborative teams achieve the best results when they commit at least **30 hours per week** (shared between team members).
- Support for the core team to attend all learning sessions (3x two-day sessions).
- A commitment to implement **all** elements of the bundle.

WHAT WE WILL PROVIDE

- Improvement science support from an industry coach
- Workshops to facilitate peer-to-peer learning and knowledge sharing across the sector
- Action learning to facilitate rapid testing, trialling and spread of improvement initiatives
- A secure online community to facilitate discussion and information sharing
- Accommodation support for regional participants' attendance at learning sessions.

KEY DATES

- April 2019: service enrolment and prework
- 12 and 13 June 2019: Learning Session 1, followed by Action Period 1
- 17 and 18 October 2019: Learning Session 2, followed by Action Period 2
- 4 and 5 March 2020: Learning Session 3, followed by Action Period 3
- May 2020: Summative congress.

MORE INFORMATION

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